

Don Tapscott

Don Tapscott, one of the world's leading authorities on innovation and technology, is Chairman of nGenera Insight. He was founder and chairman of the international think tank New Paradigm before its acquisition by nGenera.

Don is an internationally sought writer, consultant and speaker on business strategy and organizational transformation. He has given more than 400 keynote speeches and presentations over the past five years. His clients include top executives of many of the world's largest corporations and government leaders from many countries. The Washington Technology Report called him one of the most influential media authorities since Marshall McLuhan.

Don is the author of thirteen widely read books about information technology in business and society, with his fourteenth book *Macrowikinomics: Rebooting Business and the World*, co-authored by Anthony D. Williams, released in September 2010. *Macrowikinomics* is the follow up to *Wikinomics: How Mass Collaboration Changes Everything* (2006) co-authored by Anthony D. Williams. *Wikinomics* was an international bestseller, #1 on the 2007 management book charts, and on The New York Times and BusinessWeek bestseller lists. Translated into 20 languages, *Wikinomics* was a finalist for the prestigious Financial Times/Goldman Sachs Best Business Book Award and was chosen as one of the best books of the year by a number of publications, including The Economist.

Don's other well-known books include: *Paradigm Shift: The New Promise of Information Technology* (1992); *The Digital Economy: Promise and Peril in the Age of Networked Intelligence* (1995); *Growing Up Digital* (1998); *Digital Capital: Harnessing the Power of Business Webs* (2000); *The Naked Corporation: How the Age of Transparency Will Revolutionize Business* (2003) and *Grown Up Digital* (2008).

Don is a frequent writer for the Huffington Post, The Wall Street Journal, New York Times, Forbes, Business 2.0, The Financial Times, USA Today, and BusinessWeek, and has been interviewed and quoted widely in the broadcast media including CNN, NBC, CBS, NPR, and the BBC.

Don is Adjunct Professor of Management, Joseph L. Rotman School of Management, University of Toronto. He holds a B.Sc. in Psychology and Statistics, an M.Ed. specializing in Research Methodology, and three Doctor of Laws (Hon) granted from the University of Alberta in 2001, Trent University in 2006 and McMaster University in 2010. He is involved extensively in the transformation of education, working with many universities, school boards and Educational Secretaries and Ministers around the world. He is also working with government leaders around the world to reinvent government for the digital era and strengthen democratic institutions. He is a Fellow of the World Economic Forum.

Deeply committed to the issue of mental health, Mr. Tapscott is a former member of the Board of Trustees at the Clarke Institute of Psychiatry and was Chair of the Centered on Hope Campaign for the Center for Addiction and Mental Health Foundation. He is a founding member and a member of the committee of Advisers of the Business & Economic Roundtable on Addiction & Mental Health. He and his wife, Ana P. Lopes, are the benefactors of the Tapscott Chair in Schizophrenia Studies at the University of Toronto. He was Chair of the 1999-2001 Trent University Beyond Our Walls Capital Fundraising Campaign.

Media Contacts

Penguin Group USA

Allison McLean

Associate Director of Publicity

allison.mclean@us.penguingroup.com

212.366.2762

Penguin Group Canada

Trish Bunnett

Publicity Manager

trish.bunnett@ca.penguingroup.com

416.928.2408

Office of Don Tapscott

Lauren Peer

Manager, Publicity, Macrowikinomics

lauren@tapscott.com

416.367.7319

Speaking

Don Tapscott is represented by
the Leigh Bureau.

LEIGH BUREAU

North American Office

92 East Main Street, Suite 200

Somerville, New Jersey 08876

Tel: 1.908.253.8600

Fax: 1.908.253.8601

info@leighbureau.com

LEIGH BUREAU, LTD.

European Office

14 Adelaide Street

Dun Laoghaire Co.

Dublin, Ireland

Tel: + 353.1.230.2322

Fax: + 353.1.230.2306

europe@leighbureau.com